



# THE TALL SHIPS RACES ABERDEEN 2025

**APPENDIX B: Additional Information** 

**HOST PARTNERS** 



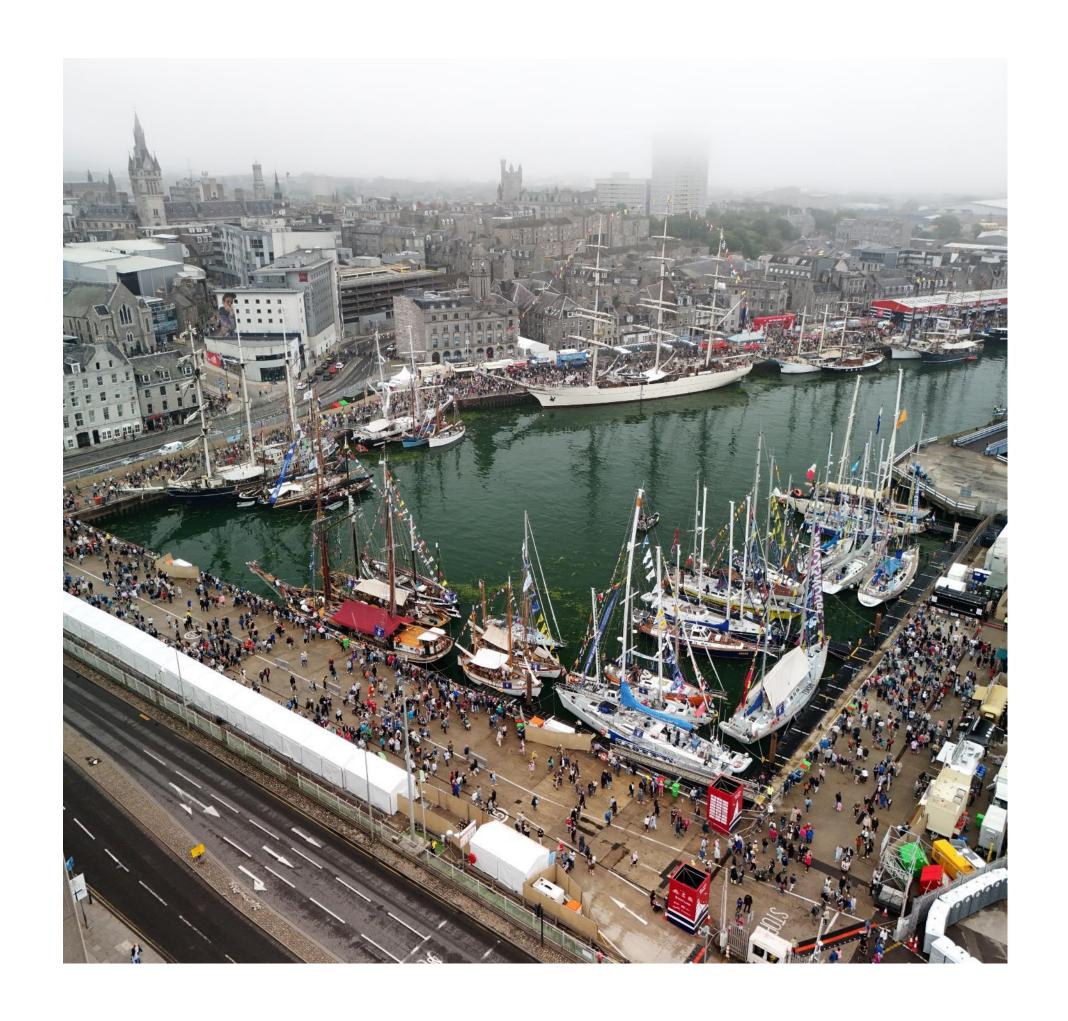




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## 1. TRAINEES



### TRAINES - Recruitment



#### Recruitment

This was a contractual requirement and reputationally important for Aberdeen with Sail Training International, ship operators and other host ports. Traditionally recruiting trainees from disadvantaged and marginalised backgrounds is very difficult for all Host Ports so this area was a focus for 2024.

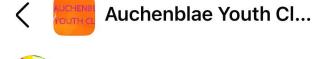
- 41 presentations were delivered in schools, youth clubs, children's care homes and colleges in the City and Shire
- 40% of all sign-ups were as a direct result of this activity
- Trainee Working Group included
  - Ocean Youth Trust
  - Association of Sail Training Organisations
  - Sea Cadets
  - Previous youth sail trainees
- 673 applications received



### TRAINES - Application & Selection



- All applications were scored using a matrix designed by Aberdeen City Council economists
- Fully funded applications were considered by physical barriers, care experience and financial barriers. Scores were ranked and the top 100 were most eligible for a fully funded place.
- The applications were then **considered by a selection panel** of Project Officers, a sailing expert from Ocean Youth Trust and the Council's Senior Project Officer for Employability and Skills.
- The selection panel **scored applicants' personal statements** using three criteria: the **impact** the experience would have on their life, their **enthusiasm** to take part in the Tall Ships Races, and the **skills** they would bring to the ship.
- This scoring, combined with the economists scoring, **produced the top 100 applicants** eligible for a fully funded place.
- Self funded applicants were assessed on their personal statements only, rating potential impact, enthusiasm and skills.



Clare Taylor-Brown

Hollie is coming to Auchenblae Youth Club this Friday to tell young people about the amazing Tall Ships opportunity.

Come along and meet Hollie, she will share exciting details of the voyages, what life is like onboard a tall ship, and all the amazing experiences in store for them (sailing with dolphins, magnificent sunsets, stargazing on an open sea!) she will answer questions and also stay to help young people with their application forms, if interested.

AYC welcomes any local young person aged 15-25yrs interested in the opportunity to pop in and meet Hollie, if they would like to know more about this chance of a lifetime.



**2** 5

4 shares

### TRAINEES - Events & Engagement



#### Weekly Q&A Calls: Tuesdays at 4.30pm

 A platform for trainees and parents to ask questions and engage in all things Tall Ships Races.

#### Welcome Day – Saturday 5th April

- Trainees introduced to Team Aberdeen
- Explored motivations for joining
- Next steps: passport info, dietary requirements

#### Discovery Day - Saturday 17th May

- Introduced to fellow trainees on their ship
- Team building activities
- Team Charter
- CV development

#### **Ahoy Adventure – Saturday 28th June**

- Sailing kit collection
- Ropework and knot skills
- Travel arrangements
- Q&A



### TRAINEES - Travel & Safeguarding



#### SAFEGUARDING AND WELFARE

- All travel plans to Dunkirk and home from Kristiansand were produced in consultation with Aberdeen City Council's educational visits lead.
- The Safeguarding Management Plan was informed by previous host port learnings and travel agency Windseeker's safeguarding protocol for ships.
- 9 chaperones joined 141 trainees to Dunkirk, 6 chaperones joined 97 trainees home from Kristiansand
- All chaperones that accompanied trainees during their travel held a PVG (Protecting Vulnerable Groups clearance).
- Chaperones included Tall Ships Project Managers, Ship Liaison Officers, School Teachers, Aberdeen Ambassadors, Port of Aberdeen staff and Youth Workers



#### TRAVEL PLANNING

- Sail Trainees were assisted with passport applications
- Funded trainees had passport costs covered by the programme
- Sail Trainees purchased their own travel insurance
- Sail Trainees applied for the GHIC card, free from the NHS

### TRAINEES - Metrics



Metric	Breakdown
Totals	Target: 100
	Total: 244
Funding	Fully Funded: 111
	Self Funded: 133
Gender	Male: 133
	Female: 106
	Non-binary: 5
Ages	15-17: 161
	18-25: 83
Race	Race 2 (Dunkirk – Aberdeen): 145
	Race 3 (Aberdeen – Kristiansand): 99
Trainee Cost	£2000 includes travel, ship fees, agency
	fees, uniform, training, admin, hardship
	funds Ships receive approx £1,040 per trainee directly as income
	indiffice directly do income

#### **AWARD WINNER!**

Aberdeen-funded trainee Keiran Side was selected over 5,700 other trainees to receive the Torbay Cup for his outstanding contribution and personal development.

The Captain of his ship the Gulden Leeuw wrote a detailed account of why Keiran should win citing his extraordinary effort, outstanding contribution and how he had overcome personal challenge to make remarkable progress.

14 NEWS

#### Sailor Keiran's on top of the world as Tall Ships winner





### TRAINES - Feedback Survey



organised by Sail Training Internationa

Overall, my confidence has improved massively. Summer of 2025 was the BEST, all thanks to getting such a great opportunity. P.S, I love you Team Aberdeen

The programme gave me the confidence to step outside the comfortable life I had built for myself and make a massive change by going to university in a new city. It's a huge step, and I don't think I would have been able to take it without the confidence and self-belief I gained from this experience.

Its something that would stay with anyone forever, and it will give you stories to tell for years to come. I know these are all very generic things that you'll hear everyone say, but it truly is impossible to put something this life changing into words.

I have autism and was made welcome and felt included the experience has made me realise that I can do anything.

I honestly just want to thank you all so much for this opportunity, it has been the most exciting thing I've ever done and likely will ever do in my life. Nothing could ever compare to the memories I've made and people I've met.

It has encouraged me to volunteer more and help others

It has motivated me to say yes to every opportunity I get and reach out to more people

99% of trainees felt well supported by the Tall Ships teams throughout the Sail Trainee Programme 98% of sail trainees
think the
programme has had
a positive impact on
their lives

91% of sail trainees reported their confidence and self-esteem had grown

67% of sail trainees described the experience as life changing







# 2. VOLUNTEERS



### VOLUNTEERS - Recruitment



- events across the city and wider region raising awareness of the event and volunteering opportunities. The wide variety is shown in the table.
- The involvement of specialist sail training and other third sector organisations was vital to the success of the entire programme from recruitment to recognition and reward.
- 1400 applications received with 320 volunteers recruited to 'Team Aberdeen'

Ocean Youth Trust
Association of Sail
Training Organisations
Royal Yacht Club
Sea Cadets
Royal National Lifeboat
Institution

Assocation of Voluntary Organisations, etc

AWAITING
CONFIRMATION OF FULL
LIST

Community Councils
Youth Clubs
Port of Aberdeen
Big Belmont Bash
University of Aberdeen
Deen Divas
Aberdeen Football Club
Union Square
Schools – City & Shire
Robert Gordons College
RACH
Aberdeen Art Gallery

Aberdeen Inspired
Bon Accord
Grampian Pride
Braemar Highland Games
Alzheimer Scotland
NorthLink Ferries
Van Gogh Live
TECA
Aberdeen Highland
Games
VisitAberdeenshire
Discovery Dundee
Port Soy Boat Festival



### VOLUNTEERS - Programme



- Volunteers joined 'Team Aberdeen' a brand that was used successfully throughout the event to generate inclusivity and group pride
- A volunteer welcome event at Pittodrie brought the whole team together to galvanise them in advance of the event
- Dorry the Dolphin became a key part of the event outreach programme and a focus for the volunteer team
- Familiarisation visits to the event site helped volunteers to better understand the event areas and their roles
- A volunteer welfare centre was established for the team's use throughout the event
- Team Aberdeen kit helped to make the team feel unified, identifiable and fully part of the event
- Reward and recognition included souvenirs, Lord Provost certificates, awards, and a Team Aberdeen Wrap Party on the final day celebrating individual and collective success of the team in delivering the Tall Ships event



### VOLUNTEERS - Feedback Survey



organised by Sail Training Internations

I LOVED being a part of it. It was such an amazing thing for the city and I feel really proud to have played a part of it. I've certainly gained lots of experience from it and learning for other volunteering.

Speaking with visitors from all over the world and local areas. Meeting fellow volunteers and being part of Team Aberdeen. In general, it was a memories for life experience with a terrific team.

It was just so wonderful to be part of the team! To have been selected/ trained/ felt valued and welcomed. An incredible time in my life I will never forget. On the CV now and something I will treasure forever.



I think volunteering at Tall Ships has really helped me to speak more openly and keep more calm at big events like Tall Ships 2025

The highlight was seeing everybody (all ages) so so happy and excited to be at Tall Ships 2025

Great to see a major event organised and hosted in Aberdeen, enjoyed the chance to be part of it.

My confidence has been boosted, I feel that I've done something really worthwhile

Overall volunteer experience rated at 4.4 stars

91% of volunteers thought that there Team Aberdeen kit promoted the event

87% of volunteers felt valued

86% of volunteers felt that they had a tangible impact on the event





# 3. EDUCATION



### EDUCATION - Learning Packs



For all Primary Schools in Aberdeen, alongside a condensed version for independent schools and Primary Schools in Aberdeenshire. The packs were a specially developed programme of maritime-related activities related to key themes of the event and meeting curriculum aims around arts, culture and STEM. Activities included:

- History and Significance of Tall Ships
- Life of a Sailor: Navigation, sailing skills and more
- Ships Ahoy! Play based learning ideas
- Maritime Culture and Traditions
- Marine Wildlife
- Water Safety
- Paper Boats Activity
- Activities for sensory learners



### EDUCATION - Treasure Boxes



All city Primary Schools received a treasure chest in April containing materials in support of the Learning Packs with an additional box developed for Orchard Brae.

Materials included fiction and non-fiction books, nautical flag charts, a reproduction map of the Port, educational games, rope for sailing knots, and a Captain's hat!





### EDUCATION - Adopt a Ship!



organised by Sail Training Internation

Every Primary School adopted a Tall Ship from the fleet coming to Aberdeen. This was key to strengthening pupil and family engagement with the event, and fostering the international friendship and understanding so crucial to the aims of the Tall Ships Races.

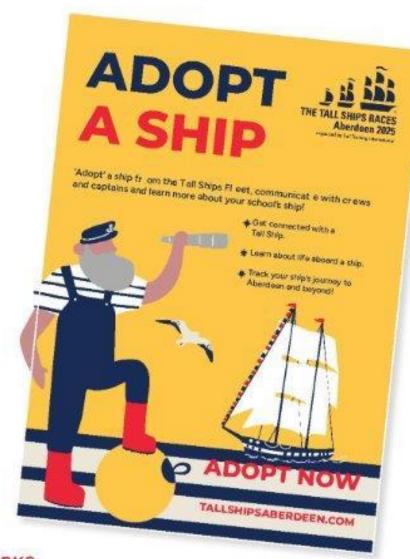
All Primary Schools chose to adopt a ship and received an Adoption Certificate and Ship Information Sheet. They were encouraged to learn more about the history and crew by connecting with the ship through emails, video or letters. They were also able to follow their ship's location through a marine tracking website. Pupils were encouraged to develop projects and share presentations about their adopted ship with the wider school community.

Engaging directly with Captains and crew members aimed to inspire a future generation of sailors and applicants to the Tall Ships Races.



#### **ADOPT A SHIP**

The Adopt a Ship program allows classes to establish a connection with one of the Tall Ships participating in the Aberdeen 2025 races.



#### HOW IT WORKS

**Step 1** Schools will be entered into the Adopt A Ship Programme and will be matched with a Tall Ship through a number generator.

**Step 2** Each school will receive an Adoption Certificate and Ship Information Sheet, including contact details for the ship's captain.

Step 3 Learn more about the history, crew, and journeys through updates from the ship's crew through emails, videos, or letters.

Step 4 Track your ship's journey through the YB tracking website

**Step 5** Pupils can develop projects and presentations about their adopted ship to share with the school community.

### EDUCATION - Anthem & Big Sing!



The Youth Music Service commissioned an anthem to celebrate the Races returning to Aberdeen. Local emerging composer Clara-Jane Maunder wrote the anthem 'A Sea Journey' which focused on feelings of nostalgia and returning home and features prominent

The anthem was first performed by a primary school children's choir at the Cowdray Hall in March before an audience of 150 people, and received good coverage including a package from STV News. One young singer describing the performance on stage as 'the happiest moment of my life'!

city landmarks.

The anthem was performed again at The Big Sing in Duthie Park in May with over 3000 pupils participating accompanied by a youth orchestra wearing their sailor hats. French schools from Aberdeen's twin-city Clermont-Ferrand joined the event through videocall and sang together with the children from Aberdeen in a nod to the Tall Ships voyage from Dunkirk.



### EDUCATION - Anthem & Big Sing!















### EDUCATION - Art Competition



This wide-ranging competition to create a Tall Ships artwork had 2490 entries from 34 Primary and 5 Secondary Schools, including Orchard Brae. This is a remarkable number for any city competition and the entries showed the breadth and depth of the programme with many young people drawing or painting their school's adopted ship.

Winning entries for all age groups were displayed on the quayside at the event for thousands of visitors to enjoy.





### EDUCATION - Creative Learning



- The Creative Learning Team worked with Aberdeen Young Ambassadors to develop a 3week 'Fish n' Ships' programme for young people aged 10-15.
- This took place using full-day activities in July, easing the poverty gap for families in need of childcare during the school summer holidays.
- Graduating students from Grays School of Art delivered the creative sessions giving them
  valuable experience in youth arts programmes.
- The workshops explored maritime heritage and ecology in particular plastics pollution.
- Outcomes included public engagement around the city swapping artworks for nonrecyclable plastics and working from a from a Fish n' Ships van parked at the beach for the Red Arrows and Parade of Sail.





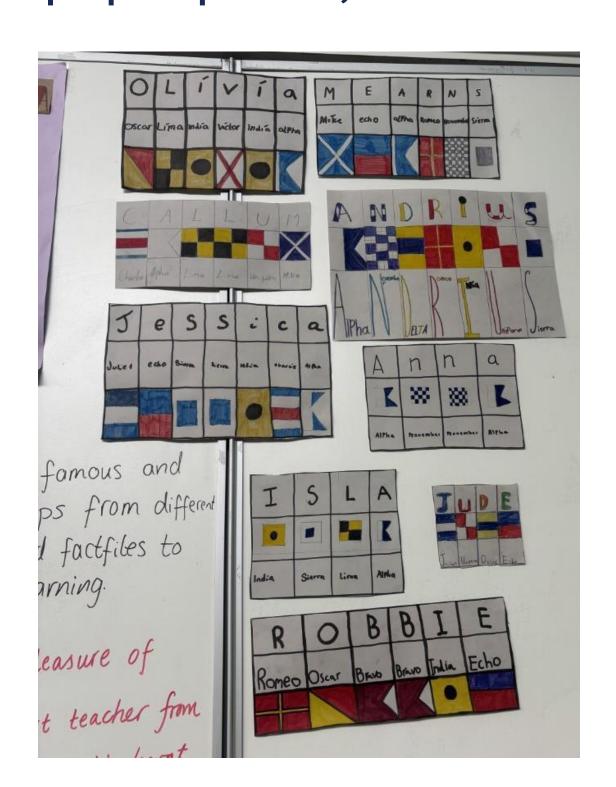




### EDUCATION - Engagement Notes



There are too many examples of excellent work to include but they range from a P1 classroom converted into a Tall Ship, to class visits to the Monsters of the Deep exhibition at Aberdeen Art Gallery, to a miniature Tall Ships STEM challenge, wall charts, porthole artwork on paper plates, nautical flag spelling and visits from mascot Dorry.













# 4. DISCOVERY ZONE



### DISCOVERY ZONE



#### organised by Sail Training Internations

#### **ZONE PARTNERS**

- University of Aberdeen
- North East Scotland College
- Skills Development Scotland
- MacDuff Marine
   Aquarium
- Aberdeen Line 200
   Heritage Group
- Aberdeen Science
   Centre
- Sea Cadets
- Royal National Lifeboat Institution
- Gordon Highlanders
   Museum
- Aberdeen Archives
- TechFest
- Norco Energy

The Discovery Zone on the Castlegate was a great success for the event and project partners.

It attracted around 60,000 visits to a widerange of educational activities for families and helped to disperse activity around the event site and bring the tall ships experience into the city centre.

There were additional live performances by groups including Rock Choir, Silver City Singers, Love RaRa, Granite City Brass, a commissioned promenade dance work by City Moves funded by a grant from UK Shared Prosperity Fund, and street performers including mermaids and pirates.



### MILITARY VILLAGE- Overview



- Attendance in Union Terrace Gardens was 26,500.
- Main attraction was the scale model Chinook helicopter from the Royal Air Force
- There were numerous tents from the RAF and other armed forces, with a focus on STEM activity as well as information about careers available within the services.
- Flight Lieutenant George Morris, who co-ordinated the armed services involvement, thanked the team in writing for keeping everything running smoothly, safeguarding the site during the limited protest activity, and the Council for use of the 'hugely impressive, well situated and useful site'.
- Limited protest was expected and this was dealt with by stewards onsite. The perimeter control of the site made this relatively straightforward, and it was certainly a better location for this activity than the Discovery Zone as originally planned
- The RAF are keen to return to other Aberdeen-based events in future



### 5. SPORT & ENTERTAINMENT



### CULTURE - Festival of the Sea



- Festival delivered by city creative partners (see right) and Full Programme, Appendix C
- Opportunity to participate without a direct clash with Tall Ships fleet visit
- Festival co-ordination and central comms activity delivered by Aberdeen City Council and the Art Gallery team with true Team Aberdeen wraparound from partners
- 5 exhibitions and 33 further activities including storytelling, holiday camps, trails, art and creative writing, workshops, dance, theatre and music
- Highlights
  - Monsters of the Deep at Aberdeen Art Gallery
  - Tales of the Tall Ships at Aberdeen Maritime Museum
  - Stepping in Screen: David Cass Tall Ships Commission at the Music Hall
  - Clan Cancer Support Bookbench Trail feat. 12 Tall Ships Benches funded by UK Shared Prosperity Fund
  - Pirates! by Scottish Dance Theatre at His Majesty's Theatre
  - Coastal Discovery events around Greyhope Bay

Aberdeen Art Gallery Aberdeen Arts Centre Aberdeen City Libraries Aberdeen Maritime Museum Aberdeen Sports Village Aberdeen Young Ambassadors Citymoves Dance Agency Clan Cancer Support Deemouth Artist Studios Fittie Community Development Trust Greyhope Bay Centre Harbour Voices Choir His Majesty's Theatre Music Hall Old Aberdeen Library **Open Road** Pushing Out the Boat Stonehaven Folk Festival **Torry Community Library** University of Aberdeen

### FREE DAYTIME PROGRAMME







### FREE DAYTIME PROGRAMME



organised by Sail Training Internatio





### QUAYSIDE CONCERTS - Background



- A large area and mainstage was a contractual requirement of the Tall Ships bid in order to host the crew prizegiving.
- As detailed in the Tall Ships Report in August 2024 REF this resulted in a large cost (approaching £250k) with no income to offset it.
- Permission was granted for Officers to seek major acts, turning the 7000-capacity space into a revenue stream to support the event and reduce costs.
- It was later decided to make the Tidelines gig a £5 minimum donation to the Royal National Lifeboat Institution instead of a paid event.
- Kilimanjaro Live Ltd were secured as booking support agent which resulted in the premium line-up (right)
- Tickets were sold through Ticketmaster, with allocations for Aberdeen Performing Arts and city hotels to encourage overnight stay packages with tickets.



### QUAYSIDE CONCERTS - Outcomes



- All concerts sold out with 22,000 tickets sold
- Direct revenue of £171,000
- £31,000 raised for the Royal National Lifeboat Institution
- Additional income from bars and food concessions at Peterson Seabase
- £20,000 value of sponsor support from Tennents saved bar operating costs
- Ticket sales exceeded music industry expectations as well as national trends for volume and speed
- 300 customers facilitated on the Accessible Viewing Platform which was funded by Event Scotland
- Paid social media advertising had nearly 2m impressions with a unique reach of 600k – growing awareness of the wider event alongside the gig series

Date	Main Act	Support	Ticket Sales
18 July	Deacon Blue	Brook Combe & Little Kicks	6500
19 July	Ministry of Sound Orchestra	Paul Oakenfold & Look Busy Collective	5000
20 July	Tidelines	Calum Bowie	5500
21 July	Kaiser Chiefs	Glasvegas & The Capollos	5000

- Tickets were held in reserve for all crew and trainees to attend the concerts for free
- Fewer were held on Sunday night due to the crew party held at the same time

### CREW SPORT & CULTURE PROGRAMME



Tall Ships Aberdeen created an entire programme of events for 1700 international crew to enjoy a taste of Scottish hospitality!

The highlight event: Crew Sports Festival complete with Highland Games, football tournaments and table tennis hosted at Aberdeen Sports Village.

#### Crew could also enjoy:

- Seabird Safaris
- Pure Gym Group Exercise Classes
- Four Pillars presents LGBTQ+ Maritime History, Crafting, Yoga
- City Centre Walking Tours
- Aberdeen Art Gallery and Aberdeen Maritime Museum Tours
- Martial Arts Classes
- Pilates
- Maritime Careers Presentation, NESCOL
- Peacock Printmaking Studio Tour
- Kiltwear Try On
- ACE Voices Generational Choir Music Session
- Greyhope Bay and Fittie Beach Cleans
- Marine Operations Guided Tour
- Coastal Run by Cosmic Hillbashers
- Celebrating the Home of Norwegian Seafarers for 50 years
- RRS Discovery at the Planetarium, NESCOL



### OFFICIAL EVENTS PROGRAMME



These events are mostly contractual requirements for a Tall Ships Host Port, with the ask that each has a local flavour to give crew the full international experience.

- Ribbon Cutting featuring a fanfare from the Band of His Majesty's Royal Marines
- Official Opening Ceremony organised by the Civic Team and including performances from youth groups and community choirs, as well as the Tall Ships Anthem. A real community welcome for the fleet and event visitors.
- Captain's Dinner held at the Music Hall for all Ship Captains and VIPs, including the His Excellency the Ambassador of Peru, and the mayors of Tall Ships Anchor Ports, Esbjerg and Harlingen alongside representatives from Ports of Lerwick and Antwerp. Guests experienced traditional ceilidh music and dancing and a whisky tasting
- The Crew Parade was a highlight of the official events with the parade taking place from Union Terrace past the Art Gallery, Marischal College and down to Peterson Seabase. It featured the Band of His Majesty's Royal Marines, a pipe band and carnival acts as well as every ship in the fleet.





### OFFICIAL EVENTS PROGRAMME



organised by Sail Training Internatio

- Townhouse Reception organised by the Civic Team this saw VIPs invited to the Town House to view the Crew Parade. It included the Lord Lieutenants as well as representatives from the armed forces, Sea Cadets and Royal Marines.
- Prize Giving an exuberant celebration of the Races and individual ship achievements and an opportunity for all of the vessels in the fleet to celebrate each others success. This took place on the main stage in Peterson Seabase, featured a live DJ and was compered by local media personality Lauren Mitchell
- Crew Party held in the two transit sheds on Regent Quay this
  was a chance for the crews to relax and socialise after a long
  day with Crew Sports, Parade and Prize Giving. It featured
  Scottish food and drink on the quayside, traditional ceilidh
  music and dance from Laura Harrington and Friends, in Shed 1
  as well as DJ sets and entertainment from Bongo's Bingo in
  Shed 2.
- The Red Arrows not a contractual event, but an added spectacle for the city. Sadly the display was cut short due to adverse weather, but the crowds enjoyed a little of the excitement nonetheless.





### OFFICIAL EVENTS PROGRAMME



- Host Port Seminar one Port each year hosts this full day workshop series for past, present and future Host Ports organised by the team from Sail Training International. Project organisers were asked to speak alongside sessions from STI. Held in the Cowdray Hall, this was a great opportunity for Aberdeen to show off the city and event organisation to international ports and organisers from across Europe and even Nova Scotia.
- Parade of Sail the city turned out to bid a fine farewell to the fleet as they left Aberdeen for Kristiansand, or went on elsewhere. The spectacle was enjoyed by over 100,000 people with ships getting under sail once clear of the harbour.
- Blessing of the Sails orgnised by the Civic team the blessing involved a variety of faiths and organisations from across the city. We know from Sail Training International that this was appreciated by the ships as they departed.



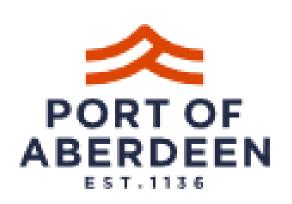




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